

**Department of Consumer Affairs  
Consumer and Community Relations Division  
2006 Calendar of Special Events**

## **September 2006**

**September 28 9<sup>th</sup> Annual Senior Resource Fair**

**Description:** Geared towards educating seniors about their rights and responsibilities. The event seeks to raise awareness and empower seniors to check before they invest and identity theft awareness.

**Sponsored by:** Marina Community Center

**Location:** 15301 Wicks Blvd. San Leandro CA 94579

**Expected Attendance:** 200

**September 22- Healthy Lifestyle Expo**

**September 24 Description:** Geared towards educating all ages and income levels regarding consumer protection. An event for entire family.

**Location:** 19360 Rinaldi St., Ste 438, Northridge, CA 91326

**Sponsored by:** Vegsource Interactive Inc.

**Expected Audience:** 10,000

**September 22 Native American Indian Day Celebration**

**Description:** Geared towards educating Native American's of all ages and income levels regarding consumer protection. An event for entire family.

**Sponsored by:** Department of Transportation

**Location:** State Capitol, Sacramento, CA

**Expected Attendance:**

**September 20- Kern County Fair**

**October 1 Description:** Geared towards educating all ages and income levels regarding consumer protection. An event for entire family.

**Location:** 1142 P Street, Bakersfield, CA 93307

**Sponsored by:** Kern County

**Expected Audience:** 500,000

**September 15- Sonoma County Fall Home Show**

**September 17 Description:** Geared towards educating married homeowners regarding consumer protection.

**Location:** 1350 Bennett Valley Road, Santa Rosa, CA 95404

**Sponsored by:** G&G Productions

**Expected Audience:** 7,000

**September 13- Tulare County Fair**

**September 17 Description:** Geared towards educating all ages and income levels regarding consumer protection. An event for entire family.

**Sponsored by:** Tulare County

**Location:**

**Expected Attendance:**

**September 13 Elder Financial Abuse Protection Week**

**Description:** Geared towards educating seniors about their rights and responsibilities. The event seeks to raise awareness and empower seniors to check before they invest and identity theft awareness.

**Sponsored by:** Elder Financial Protection Network

**Location:** 110 McInnis Parkway, San Rafael CA 94903

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**Expected Attendance: 200**

**September 8- October 1**    **L.A. County Fair**  
**Description:** Geared towards educating all ages and income levels regarding consumer protection. An event for entire family.  
**Sponsored by:**  
**Location:** Pomona, CA  
**Expected Attendance:** 1.3 Million

## **October 2006**

**October 5**    **City of Los Angeles 7<sup>th</sup> Annual Accessible City Expo**  
**Description:** Expo dedicated to enhance the quality of life and promoting self sufficiency of the disabled community.  
**Location:** Los Angeles Convention Center, Los Angeles, CA  
**Sponsored by:** City of Los Angeles  
**Expected Audience:** 2,000

**October 4 - October 15**    **Big Fresno Fair**  
**Description:** Geared towards educating all ages and income levels regarding consumer protection. This is an event for the entire family.  
**Sponsored by:**  
**Location:** Fresno, CA  
**Expected Attendance:** 555,000

## **February 2007**

**February 17- February 18**    **2007 Floral Street Fair (The Lantern Festival Tradition)**  
**Description:** Geared towards educating all ages and income levels regarding consumer protection. This is an event for the entire family.  
**Location:** Downtown Monterey Park, CA  
**Sponsored by:** City of Monterey Park  
**Expected Audience:** 60,000